

“Building capacities and sharing knowledge to avoid  
disinformation: The Latin American and  
the Caribbean Community of Practice on Data-Driven  
Communication”

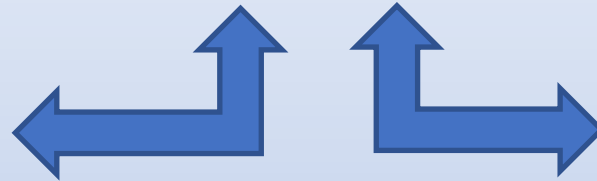
Hernan Daniel Muñoz

IAOS 2022 - 27 April 2022

# LAC NSOs: What are the main challenges?

## Disinformation

**Statistical  
production**



**Statistical  
products**

**Census and surveys**

- **Privacy (ID)**
- **Security issues**

**People`s perceptions**

- **CPI and Poverty**
- **Misinterpretation**

# What was done?



**COMMUNITY OF PRACTICE**  
ON DATA-DRIVEN COMMUNICATIONS  
IN LATIN AMERICA AND THE CARIBBEAN

Powered by

PARIS  
21



*Cepei*

Knowledge from the Global South

# Why this CoP?

Effective communication is essential to bridge data gaps

Building capacities

Creating trust

# Who Can Join?



Data  
Journalists



Practitioners from governments,  
academia, civil society and  
Private sector



National  
Statistical Offices



Communication experts from  
the development community

# How it Works?



## **Quarterly virtual meetings.**

Benchmarking of communications capacity in LAC among CoP members



## **Dedicated ListServ.**

White paper with recommendations on best practices in data communication prepared by the CoP based on the knowledge and experience of its members.



## **The CoP Chat Group.**

Information on the activities of NSOs in the region regarding the promotion and use of data for sustainable development through a virtual chat.



## **Comms Talks.**

Informal and short sessions for sharing best practices, what works, and strategic initiatives.



## **Workshops.**

Data use, visualization, and the creation of content

# Why Join?

Cepei and Paris21 work across national boundaries and have a wide audience. The CoP will provide access to the insights and knowledge of the members.



**Become a  
CoP member**



**Tag, Follow, and  
Multiply the content**



**Support the mission**

# Thank you!



*For additional information, please contact:*

***Alexandra Roldán***  
***Cepei***  
***a.rolدان@cepei.org***

***Sasha Ramírez***  
***Paris21***  
***sasha.ramirez-hughes@oecd.org***